

A DISTINCTIVE LUXURY

For Your Guests



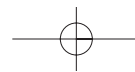
A COMPETITIVE EDGE

For Your Hotel

Call 1-800-428-2673 Ext. 160

www.bose.com/pro/request





THE ADVANTAGE OF QUALITY SOUND

Your success depends on giving your guests everything you can and anything your competition cannot. Each detail is important. What they see, what they touch, what they smell, what they taste – it all needs to be special.

HOW ABOUT WHAT THEY HEAR?

Research shows that three out of four people can identify higher quality sound and prefer it.

Consider your own experience.

Music helps you relax and feel at home. It fosters the mood to contemplate questions and develop answers.

It brings pleasure to the passage of

time. What if you could offer that to your guests, throughout your hotel?

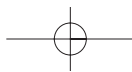
With quality sound solutions from Bose®, you can. Bose can help create a new dimension of comfort and luxury for your guests. And a significant edge on your competitors.



“When the system was first installed, some of our guests asked whether we had new performers in our lounge. They were the same performers that had played the week before, but they sounded infinitely better.”

MARC BRATLAND, MANAGER, NEW YORK GRILL
PARK HYATT HOTEL, TOKYO, JAPAN





QUALITY SOUND THROUGHOUT YOUR HOTEL

Bose® provides quality sound for your guests, throughout your hotel.

In-room entertainment. Natural, lifelike music enables every guest's room to be a personal haven. Only Bose has solutions like the Professional Wave® radio. It can be part of a hotel-wide system providing your guests with music they will appreciate.

Restaurants, bars and lobbies. Using a systems approach, Bose provides quality sound to separate locations without separate sets of components.



You get quality sound – where you need it – from a system that is reliable and easy to operate.

Meeting and function rooms.

Bose sound systems reproduce rich, natural music for weddings and parties,

along with clear, intelligible speech for meetings and conferences. Elegant and compact, they deliver lifelike sound without being obtrusive or unsightly.

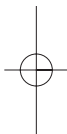
More luxury for your guests. Less maintenance for your staff.

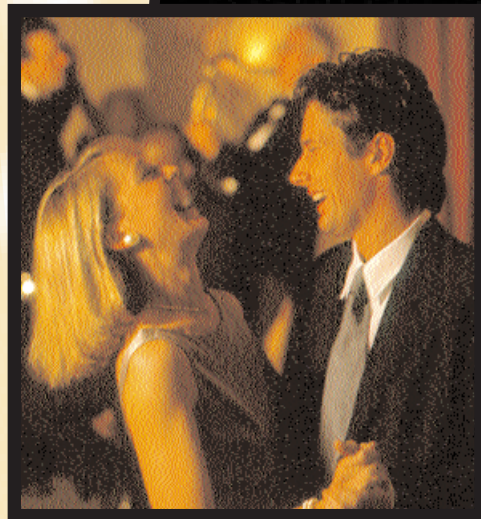
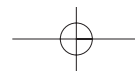
Because Bose can supply solutions for your entire hotel, you deal with only one source for quality sound. Our systems approach ensures superior performance with greater simplicity. In addition, the luxury and advantage of quality sound is easy for your staff to maintain.



“Having Bose quality sound throughout the entire hotel is one luxury our guests appreciate and notice. It’s one of the special touches we offer which makes our guests’ stay memorable.”

BRIAN FITZGERALD, GENERAL MANAGER
THE CHARLES HOTEL IN HARVARD SQUARE, CAMBRIDGE, MASSACHUSETTS





“Because our aim is to consistently deliver five-star service, every detail matters... Sound, while it is in the background in most cases, is an indispensable part of the total product.”

PAUL YIN, DIRECTOR OF CONTRACT ADMINISTRATION
THE BREAKERS, PALM BEACH, FLORIDA

THE MOST RESPECTED NAME IN SOUND

Everything in your hotel has to contribute to your image. Bose® is a name your guests know and appreciate. It is found in luxury automobiles, private jets, performing arts centers and exclusive retailers and restaurants around the world. Bose has engineered innovative sound solutions for the Sistine Chapel, Madison Square Garden, NASA and the Olympics.

HEAR THE DIFFERENCE QUALITY SOUND MAKES

The decisions you make greatly affect the comfort of your guests and shape the image of your hotel. Because quality sound is so critical, you should know exactly what you are getting. Our technical staff will assess your needs and design a system solution. Most importantly, you can hear your system before it's built,



using our innovative demonstration tools. And we guarantee you will be as satisfied with the final installation as you were with the original demonstration or we will remove the sound system and refund your money.

You know your hotel and your guests better than anyone. We invite you to hear the difference Bose quality sound can make – for your guests and your business.

