

# SOUND enriches the learning experience

INSTALLATION – AN OUTLINE

The Gujarat Law Society (GLS), founded seven decades ago, is an institution of advanced learning, offering courses on a wide variety of subjects. In a changing environment where education needs to be imparted in an interactive and stimulating manner, the GLS auditorium was conceived as a forum for enlivening education. The auditorium was to be used for holding seminars, quizzes and theatre events for the students, and also as a venue for video-conferencing and multi-media programmes for the general public.

The auditorium's underground location meant that an extra effort was needed to create an inviting ambience and ensure that the hall radiated warmth and comfort. To achieve this the walls were textured; the seating arrangement deployed a vibrant colour scheme, using cheerful shades of red and yellow, balanced with nature's vivid green and blue. The spacious interiors were designed for ease of use, incorporating an innovative central pillar with diffused lighting for subtle illumination in the dark.

The auditorium was the vision of Mr. Sudhir Nanavati, Honorary Secretary of GLS; he was extremely quality conscious, brooking no compromises in any fundamental component. Therefore he demanded a sound system par excellence, which would complement the high aesthetic quality of the interiors. Additionally, he insisted on being convinced of the sound system's performance before finalising the contract, not an easy task. For the purpose the Bose Team gave Mr. Nanavati a presentation on the Auditor™ Audio Demonstration Tool, to display how Bose uses its proprietary Modeler™ technology with this tool to design optimal sound solutions for large venues.

Once he had seen the presentation Mr. Nanavati's apprehensions vanished, he was convinced about the quality of Bose sound systems and placed full faith in their project management capabilities.

The mandate was clear – the sound system had to be of an exceptionally high quality. It had to reproduce crystal clear speech, rich music, and provide uniform sound quality throughout the entire auditorium. The sound system

“Bose made us understand that there is more to it than just listening to a system. And it all seemed simple to me thereafter,”

Mr. Sudhir Nanavati, *Hon. Secretary*



Gujarat Law Society Auditorium

performance was key to the audience's experience, whether they are listening to an honored lecturer, or enjoying a movie been screened.

To meet these requirements Bose 802™ series II loudspeakers were proposed as part of a complete sound system design intended to offer a harmonious listening experience to guests at the auditorium. Not only is the spoken word clearly audible from each and every seat, the music embodies the full depth and range of the notes. The power of the Bose 802™ loudspeakers is sufficient to fill the auditorium, and their compact appearance blends with the overall visual aesthetics, making GLS auditorium the first of its kind in the state of Gujarat – in terms of architectural elegance, as well as superb acoustics.

Today, after the installation, Mr. Nanavati is a pleased man. In fact, he is lavish in his appreciation of Bose sound, saying, “Bose has honoured GLS auditorium by providing hi fidelity sound. The experience in a Bose facility is memorable. People like to revisit the GLS auditorium after listening to the true-life sound. This has led to frequent events being organised at the auditorium like movies, live performances and even cricket matches! GLS auditorium is thus, a happening place in Gujarat today.”

The GLS auditorium project was time bound, the transition from the drawing board to the tangible concrete and steel facility was accomplished in barely six weeks! And Bose responded to the challenge, by meeting all the deadlines smoothly. Says Mr. Nanavati, “Customer service by Bose is of a rare standard. The courtesy extended by the Bose staff is unimaginable – they delight you in all possible spheres of service.”

**BOSE™**

Bose Corporation India Private Limited  
4<sup>th</sup> Floor, Shriram Bhartiya Kala Kendra, 1, Copernicus Marg, New Delhi 110 001  
Phone: 011-23073825/ 26/ 27 /29 e-mail: [prosales@boseindia.com](mailto:prosales@boseindia.com)